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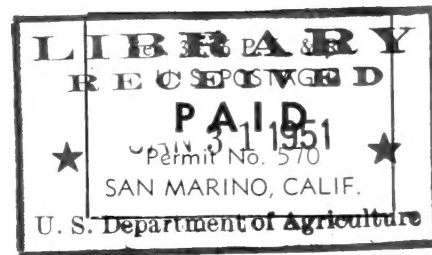
TITHONIA, TORCH

New Flowers
For Your 1951 Garden

Better Gardens
"EVERYTHING TO MAKE THEM SO"
CAMPBELL • LESH • AMBLER
2446 HUNTINGTON DR. SAN MARINO



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Better Seeds - Better Flowers - *Better Gardens*

- (a) is for Annuals, which bloom the first season and then die.
 (p) is for Perennials, which grow and bloom for many years.
 (b) is for Biennials, which do not bloom until the second season, then die.
 (c) is for Climbers.
 (g) is for ground covers; quick, low annuals usually sown where they are to bloom.
 (w) is for Wild Flowers, which are California natives, best grown where they are to bloom.

AGATHEA. "Blue Daisy" (p). Pkt. 15c.

AGERATUM (a). Midget Blue: 3 in. Pkt. 15c.

ALSTROEMERIA "Peruvian Lily" (p). Chilense Hybrids. Pkt. 25c.

ALYSSUM (a). Carpet of Snow: 3 in.; white. Pkt. 10c. Violet Queen: 5 in. Pkt. 15c.

ALYSSUM Saxatile (p). Yellow. Pkt. 10c.

ARCTOTIS HYBRIDS (ap). African Daisy. Pkt. 15c.

ASTER (a). Calif. Giant: curly-petaled doubles; Pink, Rose, Light Blue, Purple, White, or Mixed. Pkts. 15c. Early Beauty: huge incurved doubles; mixed. Pkt. 15c. Princess: anemone-centered; mixed. Pkt. 15c. Giant Calif. Sunshine: single, starry-centered; mixed. Pkt. 15c. Rainbow Single Mixed. Pkt. 10c.

AUSTRALIAN PEA VINE (pc). Pkt. 10c.

BABY BLUE EYES (a). Nemophila insignis blue: ideal as bulb-bed cover. Pkt. 10c.

BACHELOR'S BUTTON or "Cornflower" (a). Blue, Pink, or Mixed. Pkts. 10c.

BALSAM, Camellia-Flowered (a). Mixed. Pkt. 10c.

BEGONIA (p). Tuberous-rooted, Giant Camellia Doubles, Mixed. Pkt. 50c.

BLUE LACE FLOWER. Didiscus (a). Pkt. 10c.

CALCEOLARIA, "Pocketbook Flower" (a). Giant Hybrids Mixed. Pkt. 50c.

CALENDULA (a). Ball's Gold: deep yellow. Pkt. 15c. Ball's Masterpiece: orange. Pkt. 15c. Art Shades Mixed. Pkt. 10c. New Pacific Beauty Type: heat-resistant, mixed. Pkt. 15c.

CALIFORNIA POPPY. Eschscholtzia (aw). True golden-orange. Pkt. 10c; oz. 45c. Hybrid Many-Colors Mixed. Pkt. 10c; oz. \$1.00.

CAMPANULA. "Canterbury Bells" (b). Cup-and-Saucer Mixed. Pkt. 10c.

CANDYTUFT (a). Giant Hyacinth-flowered: white. Pkt. 10c. Umbellata Mixed. Pkt. 10c.

CARNATION (p). Chabaud's Giant Mixed: extra large, fully double. Pkt. 15c.

CHRYSANTHEMUM, Annual. "Painted Daisy" (a): fine spring cut flower. Mixed. Pkt. 10c.

CINERARIA (a). H and S. Calif. Giant Strain: ideal for pots or shade. Mixed. Pkt. 50c.

CLARKIA (aw). Cutflower Mixture. Pkt. 10c.

COBAEA. "Cathedral Bells Vine" (ac). Purple Pkt. 10c.

COLEUS (p). Rainbow Mixture: for shade. Pkt. 35c.

COLUMBINE. Aquilegia (p). L. S. Blue Shades. Pkt. 25c. L. S. Hybrids Mixed. Pkt. 25c.

CORAL BELLS. Heuchera (p). Sanguinea: coral red; Hybrids Mixed. Pkts. 25c.

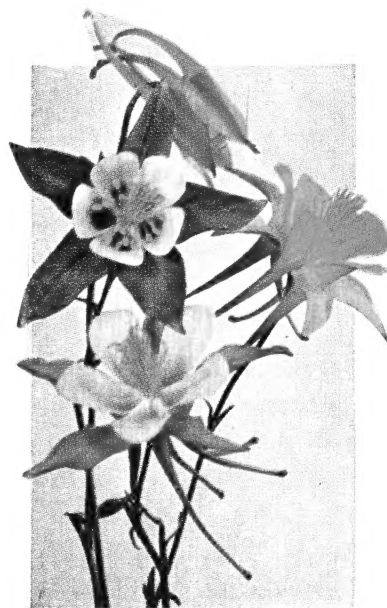
COSMOS (a). New Early Radiance. Pkt. 15c. Early Sensation Mixed. Pkt. 15c. Late Single Mixed. Pkt. 10c.

DAHLIA (p). Better Gardens Exhibition Mixed. Pkt. 25c. Unwin's Dwarf Hybrids. Pkt. 25c.

DELPHINIUM (p). Pacific Hybrids, Round Table Series; cross-pollinated Mixed. Pkt. 25c.

DESERT DAISY (Cladanthus Arabicus) (a). The "Palm Springs Daisy": 2 ft. bushes covered with yellow daisies for months; drought resistant. Pkt. 15c.

DIANTHUS. "Pinks". Gaiety Mixture (a). Pkt. 10c. Plumarius Cyclops Mixed (p) Pkt. 15c.



COLUMBINE, LONG SPURRED HYBRIDS

DIMORPHOTHECA. "African Daisy" (a). Hybrids Mixed. Pkt. 10c.

DUSTY MILLER. Centaurea candidissima (p). Pkt. 15c.

FORGET-ME-NOT. Myosotis (ap). Blue Bird: the best deep blue, free flowering. Pkt. 15c.

FOXGLOVE. Digitalis (b). Shirley Mixed: for showy height in shade. Pkt. 10c.

GAILLARDIA (ap). Double Mixed. Pkt. 10c.

GILIA (ag). Fairy Stars: many colors mixed; showy 6-in. ground cover. Pkt. 10c.

GLOXINIA (p). Better Gardens Mixed. Pkt. 50c.

GODETIA (aw). Tall Double Mixed or Half-Dwarf Single. Mixed. Pkts. 10c.

GOURDS (ac). Large or Small Sorts Mixed. Pkts. 10c.

GYPSOPHILA. "Baby's Breath" (a). Cutting white; sow in open, often. Pkt. 10c.

HIBISCUS. "Mallow Marvels" (p). Huge 6-inch single blooms. Giant Mixed. Pkt. 10c.

HOLLYHOCK (p). Chater's Double Mixed. Pkt. 15c. (See also under Novelties.)



CHRYSANTHEMUM, "PAINTED DAISY"

HUNNEMANIA. "Mexican Tulip Poppy" (a). Sunlite: good cutflower, yellow. Pkt. 15c.

LARKSPUR (a). Giant Imperial Mixed. Pkt. 10c. (See also under Novelties.)

LATHYRUS. Perennial Sweet Pea (pc). Mixed. Pkt. 10c.

LINARIA. "Baby Snapdragon" (a). Sow in open anytime; Hybrids Mixed. Pkt. 10c.

LINUM. Scarlet Flax (a). Pkt. 10c. Blue Flax (p). Pkt. 15c.

LOBELIA (a). Cambridge Blue: light blue. Pkt. 15c. Crystal Palace: dark blue. Pkt. 10c.

MARIGOLD (a). African-type Sunset Giants Mixed. Pkt. 15c. Dwarf French Yellow Pygmy, and Harmony Hybrids Mixed. Pkts. 15c.

MIGNONETTE (a): Fragrant Machet Mixed. Pkt. 10c.

MINA LOBATA. "Flag of Spain Vine" (ac). Red-and-gold cutflowers in fall. Pkt. 25c.

MORNING GLORY (ac). Heavenly Blue, and Scarlett O'Hara: crimson. Pkts. 15c. (See Novelties.)

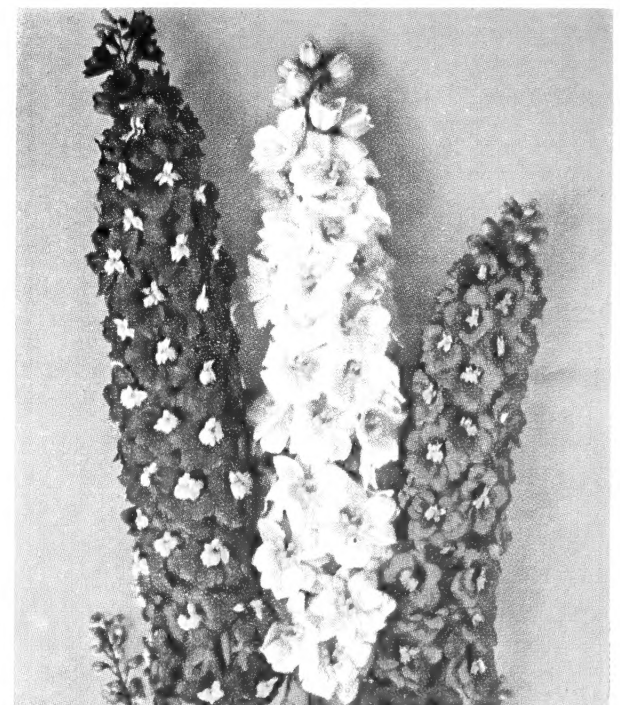
NASTURTIUM (a). Double Gleam Mixed; Golden Gleam: yellow; Dwarf Double Gem Mixed; Tall Single Climbing Mixed; Single Dwarf Mixed. Pkts. 15c.

NEMESIA (a). All-Colors Mixture. Pkt. 15c.

NIEREMBERGIA. "Dwarf Cup Flower" (p). Lavender-Blue or Purple Robe: deeper. Pkts. 25c.

MORE FLOWER SEEDS ON NEXT PAGE

ZINNIA, GIANT
DAHLIA FLOWERED



DELPHINIUM, PACIFIC GIANTS

FLOWER SEEDS—Continued

PANSY (ba). Imported Roggli Swiss Giants Mixed, and Steele's Mastodon Jumbo Mixed. **Pkt. 25c; 1 16-oz. \$2.00.** Steele's Butterfly Hybrids. **Pkt. 35c.**

PENSTEMON (p). Sensation Mixed. **Pkt. 15c.**

PETUNIA (pa). Compact, single varieties: Celestial Rose, Rosy Morn, Heavenly Blue (Silver Blue), All Colors Mixed. **Pkts. 10c.** Ruffled Giants of California Mixed. **Pkt. 35c.**

PHLOX Drummond (a). 1-foot Mixed; Mellow Moon: pastel yellow (8-in.); Dwarf (6-inch) Mixed. **Pkts. 15c.**

POPPIES, Iceland (pa). Sanford's Giants Mixed: large, fine, many colors. **Pkt. 15c.**

POPPIES, Shirley (a). Single Mixed; Double Mixed. **Pkts. 10c.**

PORTULACA. "Moss Rose" (ag). Single Mixed. **Pkt. 10c.** Double Mixed. **Pkt. 10c.**

PRIMROSE. *Primula malacoides* (a): New Colors Mixed. **Pkt. 25c.** *Primula obconica* (ba): All Shades Mixed. **Pkt. 50c.** *Primula Veris Polyanthus* (p): Giant English Mixed. **Pkt. 50c.**

SALPIGLOSSIS (a). Emperor Mixed. **Pkt. 10c.**

SCABIOSA. "Pincushion Flower" (a). Giant Mixed. **Pkt. 10c.**

SCARLET RUNNER BEAN (ac). Showy summer vine. **Pkt. 10c.**

SCHIZANTHUS. "Poor Man's Orchid" (a). Mixed. **Pkt. 25c.**

SNAPDRAGON (pa). Tall Maximum Mixed; Medium Mixed; New Tetra Mixed. **Pkts. 15c.** Tetra Separate Colors, see Novelties.

STOCKS. Giant Imperial Mixed (a). **Pkt. 15c.** Brompton (pa): Dwarf Bedding Mixed. **Pkt. 25c.**

STREPTOCARPUS (a). Giant Hybrid Mixed: beautiful greenhouse plants. **Pkt. 50c.**

SWAN RIVER DAISY. *Brachycome* (a). Mixed. **Pkt. 10c.**

SWEET PEAS (ac). New Cuthbertson Mixed. **Oz. 50c; 1/2-oz. 30c.** Early Spencer Mixed: earliest flowering. **Oz. 50c; 1/2-oz. 30c.** Ask for list.

SWEET SULTAN. *Centaurea* (a). Mixed. **Pkt. 10c.**

SWEET WILLIAM (b). Single Mixed. **Pkt. 15c.**

TORENIA. "Summer Pansy" (ac). Rich blue. **Pkt. 15c.**

VERBENA (pa). Grandiflora Mixed. **Pkt. 15c.**

VIOLA (ba). Blue Perfection; Chantreyland (apricot); Yellow; White Perfection; Formula Mixed. **Pkts. 15c. Quadruple pkts. 35c.**

VIRGINIAN STOCK (ag). Quick edging; Mixed. **Oz. \$1.00; 1/4-oz. 30c; Pkt. 10c.**

WALLFLOWER (pa). Fragrant; Single Mixed. **Pkt. 15c.**

WILD FLOWER MIXTURE (a). Twenty California native flowers, blended to give a long spring bloom. **Lb. \$7.00; oz. 70c; Pkts. 25c and 10c.**

ZINNIA (a). (See also under Novelties.) **Super Giants**: new colors, mixed. **Pkt. 15c.**

Dahlia-Flowered Giant Type: Canary Bird; Crimson Monarch; Lavender Dream; Exquisite Pink; Golden State Orange; Polar Bear White; Royal Purple; Will Rogers Scarlet; Gold Medal Mixed; Super Crown of Gold; Pastel Tints. **Pkts. 15c.**

Calif. Giants (tallest; largest). Mixed. **Pkt. 15c.**

Fantasy: curly-petaled; Mixed. **Pkt. 15c.**

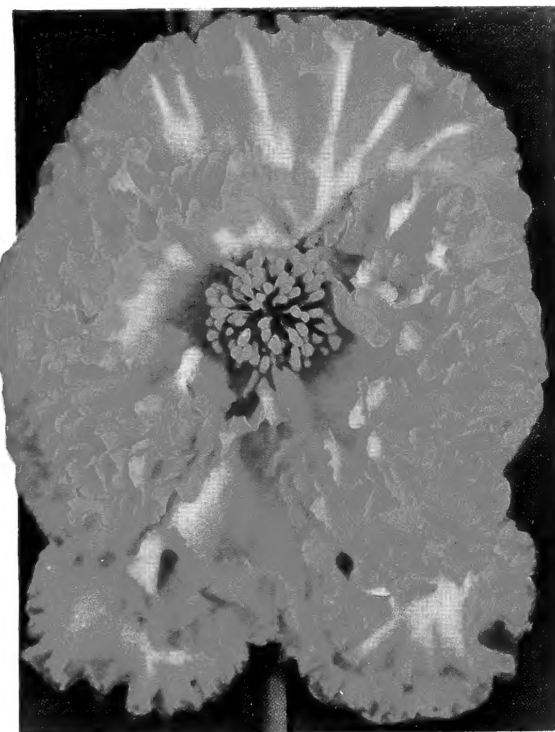
Cut-and-Come: medium-sized; Mixed. **Pkt. 10c.**

Lilliput (Pompon). Pastel Mixed. **Pkt. 15c.** All Colors Mixed. **Pkt. 10c.**

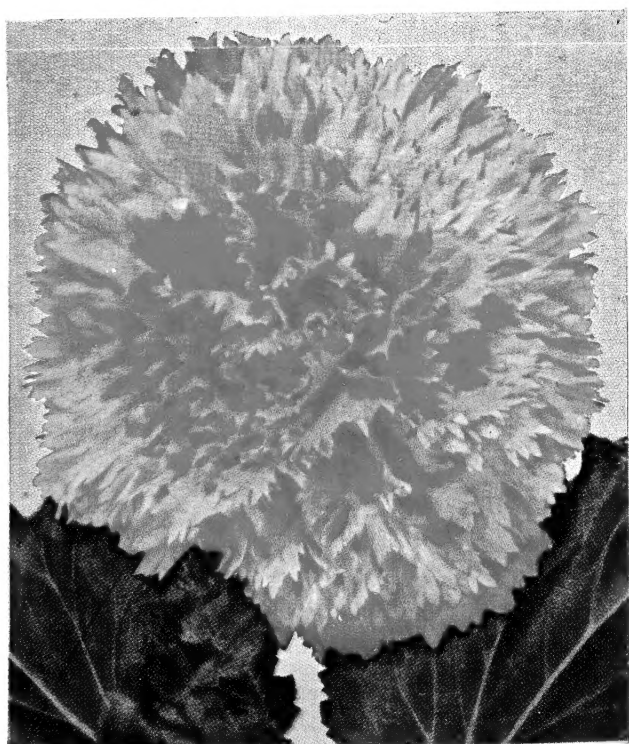
Haageana (Mexican Zinnia). Two-toned Mixed. **Pkt. 10c.**



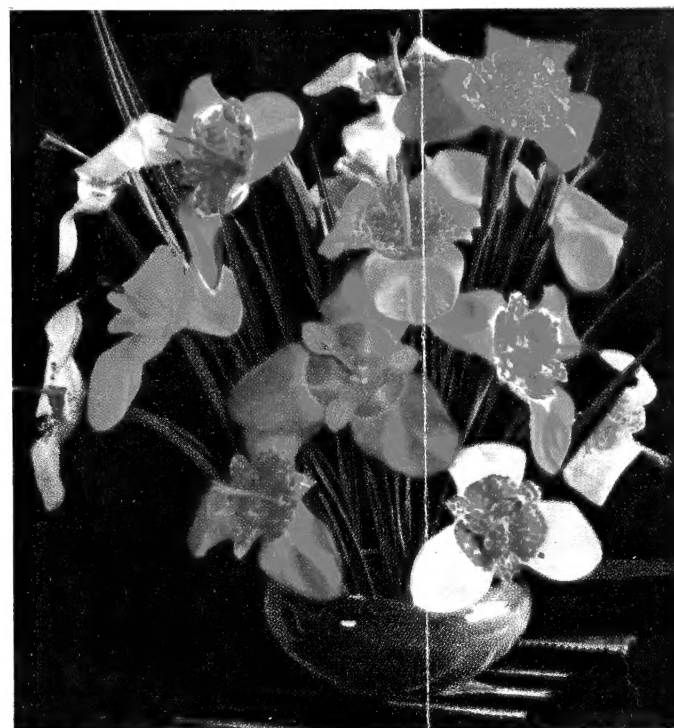
CAMELLIA-FLOWERED BEGONIA



CRISPA TYPE BEGONIA



CARNATION TYPE BEGONIA



TIGRIDIA, "MEXICAN SHELL FLOWER"



BETTER BULBS FOR SPRING PLANTING

TUBEROUS BEGONIAS

The breath-takingly beautiful blossoms of Tuberous Begonias are first choice for color and show in shade each summer and early fall, and indeed, are one of the most magnificent of all flowers. They are easily grown in pots or out-of-doors in a rich, light, well-drained soil containing a high percentage of leaf mold. **Full direction for their culture with every order.**

Camellia-Flowered Doubles. The huge flowers (4 to 6 inches in diameter) resemble Camellias. Choose from the following separate colors: Pink, Rose, Salmon, Apricot, Scarlet, Dark Red, Yellow, and White; also Mixed.

Giant Frilled Singles. The beautifully ruffled flowers hold their heads well for bedding. Choose from all above separate colors or mixed.

Carnation-Flowered Doubles. The giant flowers have firm, pointed petals, resembling those of Carnations. Choose from the following separate colors: Rose, Salmon, Scarlet, Yellow, or All-Colors Mixed.

Hanging-Basket Type. Lovely, large, pendulous double flowers for pots, window-boxes, and hanging-baskets. Choose from the following colors: Rose, Salmon, Scarlet, Yellow, and All-Colors Mixed.

Prices of All Colors and Varieties of Tuberous Begonias: **Large Tubers** (1 1/2 to 2 inches in diameter; domestic-grown, by Vetterle at Capitola), **each 35c; dozen \$3.50.**

GLOXINIA

Gorgeous shade-loving pot plants with large, open red, blue, violet, and white flowers above the huge soft leaves.

Start on moist peat or leaf mold January to March for spring and summer.

Belgian Hybrids, Mixed. Each 35c; dozen \$3.50.

Postage Prepaid on All Seed and Bulb Orders. **Quantity Prices:** 50 bulbs of a single variety take the 100 rate; 6 take the dozen rate.

All Prices are subject to change without notice; better order early.

NEWER GLADIOLUS

Blue Beauty. Best violet-blue glad; distinctive and beautiful color. **Doz. 95c; 100 \$7.00.**

Chamouny. Beautiful, deep rose-pink, edged with silver; many flowers out at once. **Doz. 95c; 100 \$7.00.**

Elizabeth the Queen. New, clear lavender with a golden throat; many ruffled flowers out at once. **Doz. 95c; 100 \$7.00.**

Ethel Cave Cole. Extra large, clear rose-pink on tall stalks. **Doz. 95c; 100 \$7.00.**

King Lear. Large ruffled royal purple; plant with Elizabeth the Queen and Lady Jane for an effect! **Doz. 95c; 100 \$7.00.**

Lady Jane. New, soft yellow, shading deeper on the lower petals; an outstanding exhibition variety. **Doz. 95c; 100 \$7.00.**

Majuba. Large velvety brick red; outstanding new variety. **Doz. 95c; 100 \$7.00.**

Margaret Beaton. One of the most beautiful of all varieties; the large, pure white flowers feathered in the throat with scarlet. **Doz. 95c; 100 \$7.00.**

Pandora. Soft salmon pink, with reddish feather in throat. **Doz. \$1.25; 100 \$9.00.**

Snow Princess. Pure white flowers for exhibition or cutting; tall, vigorous grower. **Doz. 95c; 100 \$7.00.**

Spotlight. Great, new, dark yellow, with a scarlet blotch in each large flower's throat. **Doz. 95c; 100 \$7.00.**

Red Charm. The best new, dark velvety-red. **Doz. 95c; 100 \$7.00.**

Rosa Van Lima. Light rose, with a few darker lines in the throat; 7 to 8 flowers at once on a tall, strong spike. **Doz. 95c; 100 \$7.00.**

Uhu. Unique new smoky salmon-orange. **Each 20c; 3 for 55c; doz. \$2.00.**

Valeria. Beautiful, new, ruffled, bright red throughout. **Doz. 95c; 100 \$7.00.**

White Gold. Large, clear, light cream; tall, early-flowering exhibition variety. **Doz. 95c; 100 \$7.00.**

Yellow Herald. Fine new tall yellow, with hint of red in throat. **Doz. \$1.25; 100 \$9.00.**

Rainbow Mixture. Contains these and other choice varieties. **Doz. 75c; 100 \$5.50.**

TIGRIDIA, "Mexican Shell Flower"

Extremely showy flowers for the mid-summer garden. The large (4- to 6-inch) flowers resemble wide-open tulips; although each flower lasts but a day, buds open intermittently for weeks. Prefer very light shade, or full sun; good drainage, but plenty of water. Plant 4 inches deep, 6 inches apart.

Separate Colors are available: Scarlet, Wine Red, Pink, Rose, Deep Rose, White, Cream, and Yellow; also Mixed.

Top-size Bulbs, Doz. \$1.50; 100 \$10.50.

TUBEROSE

These waxy-white, intensely fragrant flowers in spikes are old-time favorites for the garden, potting, and cutting, enjoying a new wave of popularity.

Double Pearl. Double white. **2 for 35c; doz. \$1.75.**

Single Mexican. Single white. **2 for 25c; doz. \$1.25.**

TRANSVAAL DAISIES

"GERBERA HYBRIDS" →

The aristocrat of the daisy family, the long cutting stems crowned with shapely narrow petals in every conceivable shade of pink, rose, salmon, yellow, apricot, scarlet, and crimson.

Plant in well-drained, humus-enriched soil in full sun March to May.

Califlora Hybrids. Strong 3-crown divisions, **each 35c; doz. \$3.50.**

FANCY-LEAVED CALADIUMS

Easily the most beautiful and spectacular of foliage plants for the greenhouse, where they may be started from March to May. Plants may be set in wind-sheltered shade during the summer, and are lovely gifts for indoor decoration through spring and summer.

Green-and-White; Pink-and-Green; Red-and-Green; and Many Types Mixed.

Each 45c; doz. \$4.50.



BETTER GARDENS PRESENTS

The Best New Flowers for Your 1951 Garden



LARKSPUR, REGAL MIXTURE

LARKSPUR, Regal Mixture. All the beautiful, modern shades of the Giant Imperial group, but with even longer, thicker spikes of Delphinium-like florets; very tall and very early. **Pkt. 15c.**

PETUNIA, Fire Chief. 1950 All-America Selections Gold Medal Winner. The first vivid coral-red Petunia, exceedingly free-flowering on dwarf, compact plants. Few flowers can equal the lasting show of Petunias, and no Petunia is more effective. **Pkt. 25c.** →

TITHONIA, Torch. This grand new "Mexican Sunflower" was top winner in All America Selections for 1951. An easily-grown cut-flower in bloom from early August until March, with large dazzling glossy orange-scarlet flowers on **waist-high** plants. A great improvement on former varieties, which were too late and too tall for many gardens. **Pkt. 25c.**

HOLLYHOCK, Double Triumph Supreme. New full-double strain, with all the favorite shades of other Hollyhocks plus many lovely new colors. Bloom the first summer and are resistant to rust. **Pkt. 25c.**

LINARIA, Northern Lights. Brilliant new colors characterize this new strain of the popular "Baby Snapdragon". Broadcast seed in winter or spring for a quick bulb-bed cover, bed, or cutting-row; bushes 15 inches high, with yellows, reds, blues, bronzes, and salmons predominating. **Pkt. 15c.**

LUPIN, Dwarf Annual Pixie Delight. A gay mixture of pleasing shades of pink, rose, blue, lavender, and white, as well as combinations of these. The 8-inch bushes are in bloom very early, and flower freely. **Pkt. 15c.**

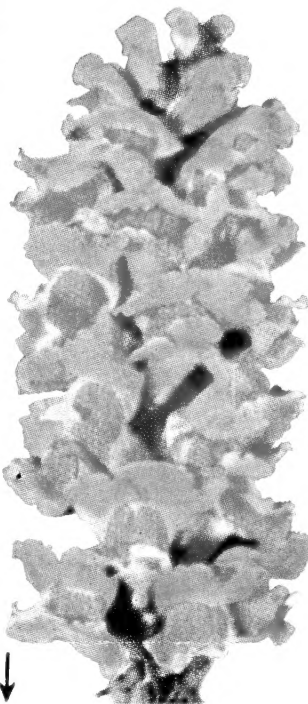
MARIGOLD Glitters. All-America Bronze Medal for 1951. Fluffy, Chrysanthemum-like canary-yellow 3-inch flowers on strong stems, freely-produced all summer on erect 3-foot bushes. **Pkt. 25c.**

MARIGOLD, Dwarf Single Sunny. A refreshingly simple new bedding plant, the compact, 15-inch bushes covered for months with bright yellow single flowers 2 inches across. Border your beds with Sunny. **Pkt. 25c.**

MORNING GLORY Darling. Rich wine-red flowers, with pure white throats which provide the contrast to make Darling a dazzling sight. Similar otherwise, but much brighter, than Scarlett O'Hara. **Pkt. 25c.**

NICOTIANA, Daylight Sensation Mixture. Featuring a new color range in the fragrant "Flowering Tobacco", including mahogany, scarlet, rose, violet, yellow, coral, pink and white flowers which remain open during the day. **Pkt. 15c.**

SNAPDRAGON, Tetra Separate Colors. Ever since the introduction of the vigorous Tetra Mixture, with its sturdy stalks and close-spaced large ruffled florets, gardeners have looked forward to the day when separate colors would be available. This year we offer the first three shades: Clear Yellow, Apple Blossom Pink with white tube, and Clear Rich Rose. **Price: 25c each.**



PETUNIA
FIRE CHIEF

